



Department of Parks, Recreation and Cultural Affairs

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FOR IMMEDIATE RELEASE

Hoggetowne Medieval Faire Call to Artists

GAINESVILLE, Fla. — The City of Gainesville invites you to apply for the 25th Annual Hoggetowne Medieval Faire! The Faire, which will be held on Saturday, Jan. 29 and Sunday, Jan. 30 and Friday, Feb 4 through Sunday Feb. 6, transforms the Alachua County Fairgrounds into the kingdom of King Arthur, Queen Guinevere and the Knights of the Round Table. Walk through the royal gates and into the past at one of north central Florida's most anticipated cultural events.

Join more than 160 artisans as they display crafts in our bustling medieval marketplace. Participating artisans demonstrate their skills as weavers, blacksmiths and potters. They showcase their talents for leatherworking and woodcarving and sell their works of art to enthusiastic visitors. The artisans also sell delicate jewelry and authentic medieval clothing.

In keeping with the Faire's authentic atmosphere, all crafts and wares should be consistent with the medieval theme. Participants must follow the Faire's guidelines by wearing medieval attire and speaking with visitors using an accent that would make King Arthur proud. Booths should be decorated in the appropriate medieval style.

Twice daily, a royal procession of artisans, musicians, actors and performers will parade through the streets of Hoggetowne to greet fairgoers with medieval songs and dances. The Faire features eight stages of continuous entertainment, including witty comedians, alluring gypsy dancers, Celtic singers and mystifying magicians. Cheers and applause echo across the tournament field as fairgoers and knights battle for their ladies' honor during jousting tournaments. Royal subjects can also see their heroes outwit their opponents in a dramatic battle at the human chess game. Visitors will face their own internal battle as they decide which foods to indulge in at the medieval food court. Giant turkey legs, bloomin' onions and homemade ice cream ensure a feast fit for a king. Children can embark on their own adventures by enjoying human-powered push rides and camel, elephant and pony rides. The Faire is the perfect place to bring the entire family. Everyone is an honorable member of our kingdom!

Artist applications must be postmarked no later than Monday, Nov. 15. Booth fees range from \$195-\$580. For more information and application guidelines, visit www.gvlculturalaffairs.org or call Linda Piper at 352-393-8536.