

## What is the Downtown Festival & Art Show?

- © The streets of historic downtown Gainesville will be transformed into a celebration of art and creativity at North Central Florida's premier fall festival of the arts. It is one of the largest and most distinguished fine arts shows in the country. The festival has consistently ranked in the top 200 shows in the nation. It was ranked No. 30 among the best 200 fine art shows in the country by *Sunshine Artist* magazine. Greg Lawler's Art Fair SourceBook also included the show in its list of the nation's top 100 fine art festivals.
- © This outdoor festival brings more than 100,000 visitors to stroll through the streets to purchase one-of-a-kind artwork from the nation's top artists.
- © Visitors can marvel at original oils and acrylics, vibrant watercolors, unique sculptures, dazzling jewelry, decorative ceramics and vivid photography. Volunteers and guests can also take time to start their holiday shopping.
- © Entertainment on three stages feature continuous, live musical performances by local bands, solo artists and dance companies, and includes a free Downtown Blues Concert Friday evening.
- © Dozens of food vendors provide a diverse array of ethnic foods, and a community information area is available for local nonprofit organizations.
- © Fun for the entire family can be found at the "Imagination Station," a creative, hands-on art activities and interactive area.
- © FREE! The show is open to the public from 10 a.m. until 5 p.m. all weekend.

## Directions

The Festival is located in the heart of downtown Gainesville, in and around the Bo Diddley Community Plaza, from City Hall all the way to the Hippodrome State Theatre. All-day parking is available in the parking garage for \$5 per vehicle. Feel free to visit [www.gvlculturalaffairs.org](http://www.gvlculturalaffairs.org), or call 352-393-8536 for more information.



Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

To schedule your volunteer shift please complete this form and mail it to:

Linda Piper, Downtown Festival & Art Show,  
 PO Box 490, Gainesville, FL 32602.

Information may be faxed to: 334-2249;  
 or phoned to: 352-393-8536;  
 or emailed: [piperlr@cityofgainesville.org](mailto:piperlr@cityofgainesville.org)  
 by **Monday, October 16th.**

## What will I do as a Festival Volunteer?

Cater to your creative side and lend a hand in Gainesville's art community by volunteering at the 30th Annual Downtown Festival & Art Show. As a volunteer you will play an important role in this cultural community event by showing your support for the arts, as well as the Gainesville community. Festival volunteers will receive the 2011 commemorative Downtown Festival & Art Show T-shirt.

## Volunteer Shifts

See volunteer sign-up form for available times.

Please check the day you are available and the shift you would prefer to work:

### Dates:

- Saturday, Nov. 12     Sunday, Nov. 13

### Shifts:

- Children's Imagination Station (9 a.m. - 1:30 p.m.)
- Children's Imagination Station (1 p.m. - 5 p.m.)
- Information Booth (9 a.m. - 1 p.m.)
- Information Booth (1 p.m. - 5 p.m.)
- Booth Sitting (12 p.m. - 4 p.m.)
- Artist Check-in (Sat. only, 6 - 10 a.m.)
- Judge's Helper (Sat. only, 9 - 3 p.m.)

## Volunteer Activities

- © Children will be engaged in the world of art and creativity as they visit the "Imagination Station," where volunteers will assist with sidewalk chalk drawing, painting, mask design, puppet and button creation and clay sculpting.
- © Work in the Information Booth and help sell T-shirts and posters, check-in artists and volunteers, and assist artists and visitors with directions and information.
- © Individually greet and relieve artists for breaks by booth sitting.

# 30th Annual Downtown Festival & Art Show

Gainesville is a hub of creativity. Our community takes pride in its hardworking, artistic population that thrives to make the city bright and culturally satisfying year-round. Now in its 30th year, the Downtown Festival & Art Show is Gainesville's most beloved tradition and a nationally recognized event. Since its creation, the festival has risen to historic heights in national rankings, and since 1996, *Sunshine Artist* magazine has consistently recognized the Downtown Festival & Art Show as one of the top 200 shows in the nation. In 2010, *Sunshine Artist* also placed the festival at No. 30, and it was chosen as one of the "American Bus Association's Top 100 Events."

An outdoor street festival, the art show attracts more than 100,000 people annually to view the works of 250 of the nation's most talented artists as they display their original oils and acrylics, vibrant watercolors, unique sculptures, dazzling jewelry, decorative ceramics and stunning photography. Artisans will compete for more than \$14,000 in cash prizes and \$3,000 in purchase awards. With such a diverse array of unique art the Downtown Festival & Art Show is a great way to begin your holiday shopping.

If you would like to show your support for the arts as well as the Gainesville community, join us for downtown's premier fall festival of the arts! The success of the Downtown Festival & Art Show is largely due to the generosity of many local individuals and businesses. We could not provide such a culturally enriching event without such strong community support. The Downtown Festival & Art Show is a great way to volunteer in the community and have fun at the same time.

Thank you for your interest in volunteering. We hope you will join the City of Gainesville Department of Parks, Recreation and Cultural Affairs for an exciting weekend of art and entertainment at the 30th Annual Downtown Festival & Art Show on November 12 and 13.



## Downtown Festival & Art Show

Dept. of Parks, Recreation & Cultural Affairs  
Sta 30, PO Box 490  
Gainesville, FL 32602



# Volunteer Recruitment

November 12 & 13, 2011

Gainesville, Florida



Brought to you by the  
Department of Parks, Recreation and Cultural Affairs