

Say "Yes" to ART!

The Downtown Festival & Art Show, Gainesville's premier fall festival of the arts, invites you to support the arts and SAY "YES" TO ART by becoming an Art Sponsor.

Help support the works of local artists and show your commitment to the arts in your community. This is an opportunity for you to support the annual fine arts festival, gain recognition and purchase great art for you or your business to enjoy. You can even give the gift of art to a valued friend or client.

Becoming an Art Sponsor is very easy. All you have to do is:



Complete the Art Sponsor pledge form, include a check made payable to the City of Gainesville and return it to the Division of Cultural Affairs.

You will then receive Art Sponsor instructions containing information on purchasing procedures. If your selection exceeds the pledge amount you will be responsible for paying the balance to the artist at the time of selection.



Once you select a piece of artwork from the artist of your choice, the artist will be reimbursed.

A recognition card with your name will be proudly displayed in the artist's booth, along with an Art Sponsor ribbon highlighting your personal support of the arts.

Art Sponsors will be recognized throughout the Festival during live sponsor announcements from the Plaza Stage.



Downtown Festival & Art Show Art Sponsor Program



We encourage you to participate in the Festival and take an active role in supporting the arts by becoming an Art Sponsor.

The festival weekend offers something for everyone. For the music lovers, the Festival weekend begins with a free Downtown Blues Concert presented by the North Central Florida Blues Society on Friday, November 11 at 7 p.m. at the Bo Diddley Community Plaza. Throughout the weekend, the Festival will showcase continuous live music and performances on three stages that will feature solo musicians, bands and dance companies from the community. These musical treats are absolutely free and open to the public.

Mark your calendar now for November 12 and 13. You won't want to miss this spectacular weekend of arts and entertainment at the Downtown Festival & Art Show, Gainesville's premier fall festival of the arts.



For more information, call
352-334-ARTS
or visit us on the Web at
www.gviculturalaffairs.org



30th Annual Downtown Festival & Art Show



On Saturday, November 12 and Sunday, November 13 from 10 a.m. to 5 p.m., the streets of historic downtown Gainesville will be transformed into a celebration of art and creativity, complete with live music, performing arts, and a spectacular array of foods. Two hundred and fifty of the nation's top artists will display their original oils and acrylics, vibrant watercolors, unique sculptures, dazzling jewelry, decorative ceramics and vivid photography. Children can participate in the creation of art at the "Imagination Station" with a vast selection of free hands-on art activities. Now in its thirtieth year, the Downtown Festival & Art Show is Gainesville's most beloved tradition and has risen to historic heights in national rankings.

Presented by the
City of Gainesville
Department of Parks,
Recreation and Cultural Affairs,
the Downtown Festival & Art Show has been nationally recognized as one of the most successful, high-quality arts festivals in the country. In 2010, *Sunshine Artist* magazine placed the Festival at No. 30 on its list of the best art festivals in the nation and has placed in the magazine's "Top 200" since 1996. The festival was also chosen as one of the "American Bus Association's Top 100 Events" for group travel and ranked No. 80 among the top 100 by Greg Lawler's Art Fair SourceBook.

- Pledge Amount**
(please check one)
- \$50 \$100
 - \$150 \$200
 - \$250 \$300
 - \$400 Other

Please make checks payable to:

City of Gainesville

Return to:

Downtown Festival & Art Show

Station 30, PO Box 490
Gainesville, FL 32602

Yes! I will support the arts by becoming an Art Sponsor
30th Annual Downtown Festival and Art Show



Art Sponsor Pledge Form

Name _____
(to appear on recognition)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____

Call (352)393-8536 or email piperlr@cityofgainesville.org for more information



Downtown Festival & Art Show

Dept. of Parks, Recreation & Cultural Affairs
Sta 30, PO Box 490
Gainesville, FL 32602



Art Sponsor Program

